

MY ONLINE INCOME BLUEPRINT



JOSHUA COHEN



Intro

I would like to welcome you to this report and thank you for your interest in my formula. Before we move forward with this, I want to ask you to turn off any distractions you might have. Silence your phone, logout of Facebook, Skype, email and all your other social media accounts.

I am about to share with you the methods that brought me instant wealth, and then kept providing for me for years to come. Sounds almost too good to be true, but throughout this report I will explain exactly why my methods bring money, and why the ones most people use don't.

And, more importantly, how you can be just as successful as I am by applying these methods yourself.

It's all quite simple and logical, really. Unlike my guru and witch-doctor competitors, I don't hide behind overly-complex systems only a marketing genius can understand. My methods are logical, transparent, and detailed, so nothing is up for interpretation.

Because my system is simple and relies on solid facts, and also because I have seen my success replicated again and again by people who applied my methods, I am positive that anyone can use my techniques to achieve financial freedom and build their own successful, high-profit online business.

But if you're going to have distractions all around you, I'm afraid you won't read through the entire report and you'll miss out on some important information.

That's why I advise you to logout of all devices. You might just miss the opportunity to change your life.

MY ONLINE INCOME BLUEPRINT

This desire was rooted into my psyche since early childhood. I was sheltered, happy, and didn't have a single worry in the world. Every year my family and I would travel out to Amagansett for the summer and this was the best part of my childhood. Amagansett is one of the most beautiful, relaxing, beaches in the world.

I have wonderful memories of traveling the world with my dad for work. He owned a successful luxury packaging company (www.knolpack.com), and this impacted my life significantly.

With years spent perfecting myself at college and at work, I believed that there was nothing I couldn't do.

I was still at college when I worked for Apple for a year and a half, and later, I decided to start working for my dad's company. I worked as a design coordinator. My father's company was very successful because they took their job seriously - I was not given special treatment or any type of leeway.

Even though it seems like a logical step in one's life, I was still working for somebody else, and it took me a couple of steps away from fulfilling my dream, owning my own business.

Still, I worked hard, travelled the world a lot, and stayed committed to my work. My wife and I spent some time at a college in Jerusalem. Just studying, spending time with loved ones, and traveling Europe.

Two years ago, I had a lovely little girl with her, and we decided to move to NY. When I got a kid, everything changed.

I decided it was time to fulfill my dream, and become my own boss.

MY ONLINE INCOME BLUEPRINT

I wanted to give my daughter the same happy, stress-free life I was given. I started working on two things simultaneously, and one of them was online marketing.

Building my own company was a breeze compared to this, for I already knew the drill. Still, online marketing was the thing that could help me to reach the largest number of people and help them.

I lost time and money, trapped and tricked by fuzzy business and various scams. In time though, I learned what worked and what didn't.

Finally, I broke even. I attended seminars, and picked up bits and pieces of sound advice from top-notch players in affiliate marketing. Finally, I pieced everything that worked and was guaranteed to bring you money, and built a bullet-proof, self-sustaining system. I made towering amounts of money, and then just kept earning more.



With everything I discovered carefully noted, I knew I'd made a self-sustaining money-making machine and that anyone could use it.

Some of my friends tried it out and thought it was as easy as a kid's coloring book. Some of them even found it offensive that I implied they couldn't follow through with it.

I am now the VP of my company, I have a large team working for me, and my responsibilities include overseeing all development, production, risk assessment, customer support, and sales, worldwide.

MY ONLINE INCOME BLUEPRINT

I also own a lucrative online business that could provide for me and my family for years to come, but that's not what I want.

Out of loyalty for myself, I made a successful online business, and a system that can make anybody as happy, fulfilled and financially well-off as I am.

Out of loyalty for my father, I built my own thriving company in the US.

You don't have to do both. If you follow my simple instructions, you and your loved ones can enjoy all the luxuries of life, and still not have to work your lives away.

If you take on my success-generating program, the freedom to travel and hang out will be an integral part of your everyday life.

As it should be.

You'll get to see my formula for making money online, and replicate my success.

Ready? Let's start rolling!



Newbie to Affiliate Rockstar, A Business Model

Before I go into the details of setting up your money-making machine, I want to explain the way my business model is going to work.

If you know how it works for me, you can make it work for you to. And unlike my witch-doctor competitors, I made it easy because it is to me.

But first, let's take a look at the one business model that's been running around for some time now.

Usually, the first step is to find an affiliate product to promote.

Once you find the product, you go ahead and send some traffic to it and hope for the best.

That's pretty much what every new "**affiliate marketer**" does when they get online.

I tried the exact same thing, but it didn't work and here's why... You only have two things to look at if you're doing this.

- 1. How much you're making per sale**
- 2. How much you're spending to get the sale**

So if you are being paid 75% of a \$47 product, it means you'll be making about \$35.



And when you drive traffic, you need to make sure you're spending less than \$35 for the amount of visitors that are needed to get one sale.

This is becoming more difficult because traffic is starting to get a lot more expensive.

Because of this, the old business model is quite difficult to manage.

It's simple, but you'd need to spend a lot of time monitoring and managing your campaigns as well as come up with brand new campaigns all the time.

The model that I want to share with you is a little different.

It focuses on drilling-down into your subscriber's true needs, finding exactly what they need and providing them with a specific solution.

Here's how it's laid out:

Step #1 – Discovering 3 to 5 proven products to promote

Step #2 – Setting up your lead-segmentation machine

Step #3 – Monetizing and creating long-term profit

The business model that I'm about to share with you has been responsible for many a month with a five-figure income in my career as an affiliate marketer.

And I'm about to reveal to you the EXACT SAME methods I use to make this happen and to provide my family and myself with an amazing lifestyle.

MY ONLINE INCOME BLUEPRINT

The reason why my business model works is because it's based on acquiring long-term customers, instead of just focusing on one-time sales.

We all know that it's significantly more expensive to get new customers, than it is to get existing customers to purchase from you again.

Instead of sending your traffic directly to the vendor's salespage, you want to first send it to your own squeeze page.

A squeeze page is a landing page that has only one goal – to convert website viewers into email list subscribers.

Once these website visitors are on your email list, you are able to send them an email whenever you feel like it and ask them to buy whatever product you want to recommend.

The other crucial part of my business model is being able to segment my traffic based on their specific interests.

This means a little bit more work in the beginning, but it's something that pays off pretty much immediately and works great in the long-run as well.

In this report you'll get to learn the exact method I use to find out what my visitors REALLY want and then how to immediately and automatically serve it to them.

Let's get started!



Setting Yourself Up For Success

Before you dive into the meat of things and start getting traffic, we need to focus on setting up a few things that will enable us to handle all the traffic we will be driving.

The very first thing you need to do is find an affiliate product to promote.

There are quite a few ways to find products to promote.

I want to share with you a few of my favorite methods:

Method #1 – Digital products from ClickBank.com

One of my favorite places for finding affiliate products is ClickBank.

ClickBank is the leading marketplace when it comes to digital products, and they have a huge database of digital products that you can choose from and promote.

You'll want to check it out and select a popular product to promote.

I explained the science of promoting ClickBank products that are guaranteed to convert in my course called "My Online Income Blueprint".

[If you're interested in learning more about that and my business model in general, simply click here for exclusive access.](#)



Method #2 – CPA products

CPA or Cost per Action are products that pay when a person fills out and submits some information. In other words, you get paid when someone you referred takes action, hence the name: cost **per action**.

There are many CPA networks around, but the way I find offers is by going to OfferVault.com

This website shows offers from multiple networks, so you can review how much each network pays and then sign up for the ones that pay the most.

Ok, so once you're done selecting a popular product to promote, it's time to take care of your squeeze page.

As I explained earlier, the goal of the squeeze page is to capture your website traffic and turn people from viewers into subscribers.

In order to build a squeeze page, I recommend [Landing Page Monkey](#).

[Landing Page Monkey](#) is a great platform that quickly allows you to build a squeeze page and other marketing pages and have them completely hosted or you can place them on your WordPress website. And what's more, they give you a bunch of templates that are already proven to work.

All I do when I create my own squeeze pages is select one of their top-converting templates and 5 minutes later my squeeze page is ready to convert traffic into email subscribers.

Now that the squeeze page is out of the way, I have a question for you...

Why do you think people are just going to give you their name and email?



The truth is, people are not just going to hand you their name and email without a reason. That's why we need to use the squeeze page to offer our website visitors a free gift of some kind.

The easiest thing to offer is a PDF report.

And don't worry, you don't need to create this report.

All you need to do is go to a website like [Master Reseller Rights](#) or [Easy PLR](#) and then buy one of their existing PDF reports. The reports range in price, but you can get a very decent report for only \$5.

Our goal here is to entice our visitors to enter their name and email in exchange for a valuable piece of information.

[There's more information on exactly how to set this up in "My Online Income Blueprint" course. If you want to learn more simply click here to get exclusive access.](#)



Know Your Audience - Discover What They REALLY Want

It's time for the juiciest part of this report!

What's the best way of making sure your subscribers buy your product? Well, offer them something you know they want! In this chapter, I will show you precisely how to find out what your subscribers want, and then serve them accordingly.

If you master this step, you will never have to worry about offering your clients something they are not interested in, and then ending up in the spam folder.

You don't have to ask each and every one of them like you were working in a store, naturally. Once the system is set up, it will run by itself on complete autopilot. Complete these three steps and you'll be up for it in no time!

Step #1 – Creating Your Quiz

The first thing we have to do is create a marketing quiz with 1 or 2 questions. Nothing complex, but the questions need to be specific so they can pinpoint the needs of your subscribers precisely. Let's take the dog-training niche as an example.

The first question would look something like this:

What problem are you trying to solve with your dog:

- 1. Obedience problem*
- 2. Potty training*
- 3. General training*
- 4. Stop my dog from barking*
- 5. Other*



While you're working on your quiz, at the same time you have to pay attention to the 3-5 products that you selected to promote.

And you have to 'connect' each product to the answers of your quiz.

For example, for the "obedience problems", you'll want to recommend a product that has to do with dog obedience.

Step #2 – Setting Up Your Quiz

Once you came up with questions for your quiz, it's time to look into the technical aspect of setting everything up.

The plugin I use is called [ViralQuizBuilder](#) and it works with any WordPress site. Simply download it, install it and you're ready to set up your very own quiz in minutes.

First, you add your question and answers, and then you add the message that will appear for each answer.

Basically, you want to add a different optin form for each answer, so you can save your subscribers on different lists based on their interest.

And at the same time, when they enter their name and email you redirect them to the product related to their answer.

I hope you're starting to realize how powerful this is.

Being able to show your subscribers EXACTLY what they're interested in will guarantee more sales and higher conversions.

But at the same time, it will guarantee happier subscribers because you won't be spamming them with irrelevant messages and they will appreciate that.



Step #3 – Setting Up Your Autoresponder Email Lists

As I mentioned in the previous step, you'll need to create separate email lists for each problem your subscribers have. Sticking to the example quiz from above, you'll need five different email lists:

1. Obedience problems
2. Potty training
3. General training
4. Stop my dog from barking
5. General dog training

I use an autoresponder email account to create all my lists, and plug in all my emails. Once we have a list then we can promote multiple products to them and basically have an on-demand traffic source.

The first thing you need to do is get yourself an autoresponder account. I recommend either [Aweber](#), which is \$1 for the 1st month or [RocketResponder](#) which is FREE for your first month.

Once you've registered your account, it's time to plug in emails that will work for you on autopilot.

These emails don't need to be written from scratch. In fact, I didn't write a single email in my life for these affiliate products. All I do is copy/paste the emails already provided by vendors.

Go ahead and open the salespage of the affiliate product you decided to promote. Scroll down to the bottom of the page and you'll notice a link that says something like "Affiliates", or "JV Tools/Center" or "Affiliate Center".

The next thing you want to do is click on that link, and an entire batch of sweet goodies will open up for you. Products already tested and proven by the vendors that will sell well and sell fast.

MY ONLINE INCOME BLUEPRINT

They are sure to bring you staggering profits, and all you need to do is click on them, and let them do their magic. So go ahead and copy a few of those emails, and plug them into your autoresponder as a follow-up email sequence.

Once you have completed this task, everything pretty much runs itself. Sure, you need to check up on it every couple of days, overseeing the situation, but that's it!

Every time you check up on it, you can keep updating different affiliate offers to your subscribers, just make sure you keep them engaged and interested.



When you're done with all of the above, that's pretty much all there is when it comes to making money with affiliate marketing. It's a simple, easy-to follow, and logical process, that will bring you insane amounts of money.

You will be able to do what you always wanted to, and thrive on this new branch of online marketing. And, let us not forget the best part - you will be your own boss, and work wherever you want.

You can hang out at the top of the skyscraper, having a drink, in the middle of a rainforest, or a terrific traffic jam, and you'll still get things done. Your computer and you, that's all you'll ever need.

[To learn more about the exact same methods I use to setup my own email follow-up sequences, click here and I'll give you exclusive access to my limited-time offer!](#)



Making It Rain and Then Making It Pour - Earn Easy Money AND Long-term Profits

This chapter will tell you all there is to know about monetizing your subscribers. You will learn how to make the most of this resource and never waste any time or money at all. You will be ready for long-term profits once you have this step set up.

We'll get right to the point.

Step #1 – Traffic

With everything in place, you'll want to start getting traffic to your squeeze page and building your email list.

When it comes to traffic, the quickest way to get started is with:

- **Facebook**
- **Solo Ads**

Since Facebook is the largest website in the world, it obviously has a ton of traffic available. Setting up an ad on Facebook is quick and easy and you can get started with it in just a few minutes.

Another option that I recommend is solo ads, where you pay a marketer who has an email list to send an email to his list and send you traffic to your squeeze page.

A good website to get started with solo ads is [Udimi](#). It's a safe environment for you to purchase email traffic as you are guaranteed to get the clicks you paid for.

MY ONLINE INCOME BLUEPRINT

Step #2 – Setting up Email Sequences

The true power of email marketing lies in its automation. Therefore, you should make sure your email follow-up sequence is set up to run for at least 90 days.

For example, if you plug in 45 emails and send one email every other day, you'll have an autopilot marketing machine running for 3 full months. It might take you two to three hours to plug in 45 emails and after that you're set for 3 months.

Make sure you do this ASAP as you want to keep your subscribers engaged and you don't want to let them forget you. Failing to email them often enough will make them forget you pretty fast.

Step #3 – The Long-Term Profit Game

This final step is all about making sure you're establishing a great relationship with your subscribers. The truth is, I don't have a HUGE email list. But, I can compete with the biggest marketers out there and outperform them at will. **Why?**



Because the relationship I've built with my email list is very strong. I get amazing open rates, a high click-through rate and lots of sale. The secret to this is simply treating my subscribers with respect and getting personal with them. I share A LOT about what I do with my subscribers. That way, they can relate to me and eventually buy what I recommend.

It's a simple concept that makes a lot of sense when you think about it and it's obviously very profitable. And let's not forget that it allows you to work in your underwear in the middle of the biggest traffic jams.



My Top Secret Weapon - The Most Profitable Affiliate Project Around

Many a six-figure income individuals got to where they are today because of the information I just shared with you.

I sure know what I'm talking about, since I'm one of them. The system works like a charm, on logical, simple principles. That's not all, however.

It so happens that, a few months ago, I came across another secret, a secret weapon that tripled my earnings.

And I got even more free time, because the system does all the work for you.

If you want to check it out, you can click on the exclusive link bellow.

Sign up and find out!

[Click here to get exclusive access to the TOP SECRET system responsible for tripling my income and doubling my free time.](#)

Ok guys, we've reached the end of this report. You now know the basics of affiliate marketing, how you can make money on it, and exactly how you can build your very own thriving online business.

Sure, you can still go it alone, and rely on your own instincts, but believe me, it's a jungle out there.

I'm offering you a chance to speed up the process, and save a lot of money. Don't make the same mistakes your competitors are making.

With my guidance, you can skip the learning curve and go straight for the prize.



I recommend you use the [My Online Income Blueprint](#) guide that will make your profits hit the roof in no time!

And that's not even the best part because, if you set it up right and follow my instructions to the letter, you can build a thriving online business that will provide you with a steady cash flow for years to come!

You can start from scratch, and still make it to the top, the fastest way imaginable.

You CAN have it all - financial security, luxury, and enough time to live your life to the fullest, feeding off a system that pretty much runs on autopilot once it's set up.

For further step-by-step explanations, I strongly suggest you check out the system I have created to help people like you make their dreams come true.

My system will make you get your business up and running as quickly as possible. Once you've used my guide to set it up, your online business will be running itself in no time.

I am certain that you will succeed.

You just need to take my advice and the cash will be pouring your way!

Click here to get started today!

See you soon!

[Click here to get exclusive access to the TOP SECRET system responsible for tripling my income and doubling my free time.](#)